

Sarah Blair Rosenberg

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portfolio || bysarahblair.com

Creating High-Impact Content for Social Media & Beyond

EXPERIENCE

Producer • Vilectra Media • RCG Mortgage • 2024-present

- Edited high-quality social media videos that generated leads and contributed to increased sales. (100+ videos monthly)
- Directed clients in optimizing their on-camera presence to ensure polished, professional video outputs.
- Managed and organized digital files, ensuring efficient access and smooth content production workflows.
- Proficient in lighting and filming techniques to enhance video quality and visual appeal.
- Mastered After Effects, Premiere Pro, and Photoshop to create standout visual content.

Producer • The Syke Morning Show with Ally Ali on 106.1 BLI • Cox Media Group • 2023 - 2024

- Produced engaging social media content for a leading radio station in a top 20 market
- Conceptualized, scripted, directed, and filmed short-form videos for diverse promotions
- Developed on-air content, occasionally appearing on air, and edited audio clips
- Played a key role in ratings elevation and listener growth
- Created and maintained a comprehensive daily show documentation spreadsheet

IT/Social Media • Core BTS and CSDNet • Plainedge Public Schools • 2019 - 2022

- Designed informational guides using Microsoft PowerPoint and Google Slides
- Created and scheduled social media posts using Adobe Photoshop, InDesign, Illustrator, and Hootsuite
- Coordinated event logistics for graduation and live streaming
- Constructed paperwork using Google Sheets, Slides, and Docs
- Managed video files and provided technical support for teachers and remote learners

Stage Manager & Production Assistant • Freelance • 2014 - 2024

- Created and maintained paperwork; cueing/blocking scripts, schedules, various breakdowns, prop lists/tracking, contact sheets, etc.
- Liaised between different departments to achieve and maintain the artistic view
- Cued crew for lights, sound, set pieces, and effects for dance and theatre performances
- Ensured actors/speakers/dancers/performers/animals went on stage at the correct times
- Assisted Production Coordinator/Production Manager/Lead Stage Manager/Director for various types of projects

Full production resume available upon request

EDUCATION

BFA in Stage Management, Design/Technology,
Conservatory of Theatre Arts, SUNY Purchase

Associate's Degree in Graphic Design
Suffolk County Community College

RELATED SKILLS

Proficient in Microsoft Office, Google Suite, Concur.
Basic knowledge in: sewing, stage carpentry, costume construction, properties
construction, sound design, music reading, & stage combat.

Proficient in Mac & PC
Adobe Creative Suite: Premiere Pro, Photoshop, InDesign, Illustrator.

REFERENCES

Andrew Sykora	646.657.6967	sykeonair@gmail.com	Morning Show Personality, 106.1 WBLL
Tony Spina	516.473.4021	apspina@yahoo.com	Director of Production and Creative Services, Cox Media Group